



Second Chance Dog Rescue CIC

Reg number 13232642

www.secondchancedogrescue.co.uk

secondchancedogrescueuk@gmail.com

SECOND CHANCE DOG RESCUE CIC

GDPR & Privacy Notice

This Privacy Notice explains how and why Second Chance Dog Rescue CIC collects, stores, and uses personal information, in accordance with Regulation (EU) 2016/679 – the UK General Data Protection Regulation (GDPR).

Information We Collect

We may collect personal information about you when you:

- apply to volunteer, foster, adopt, or surrender a dog
- enter into an agreement with us in relation to any of the above
- sign up to make a regular or one-off donation, including Friends Club membership or sponsorship
- communicate with us directly

We may also receive information about you, with your consent, from:

- veterinary practices
- pet identification databases
- animal welfare organisations and charities
- public records or other relevant third parties

The information we collect may include, but is not limited to:

- name
- address
- date of birth
- contact details (email, telephone, postal address)
- details of your history or agreement with Second Chance

We do not knowingly collect personal data directly from children. Any information relating to children is provided by parents or guardians solely for safeguarding, assessment, and welfare purposes.

How We Use Your Information

We use your personal information to:

- manage applications, placements, agreements, and ongoing support
- communicate with you by telephone, email, SMS, post, or private social media platforms using the details you provide
- administer donations, sponsorships, and supporter communications
- prevent fraud and misuse of our services
- meet our legal, safeguarding, and regulatory obligations

We process personal data on the basis of consent, contractual necessity, legal obligation, and our legitimate interests in operating a rescue organisation and safeguarding animal welfare.

Where permitted under GDPR, we may also use your information for other purposes consistent with our charitable objectives.

Sharing Your Information

We may share your personal information with:

- veterinary practices
- pet identification databases

- animal welfare organisations and charities
- our volunteers, all of whom are trained to follow our GDPR policies and protect your data
- law enforcement agencies or regulatory bodies where required by law

We only share information where it is necessary, lawful, and proportionate.

Data Storage

Your personal data is stored within the European Economic Area (EEA).

We take appropriate technical and organisational measures to protect your information.

Some personal data may be shared with us via social media platforms, including private messaging services (such as Facebook Messenger). These platforms are not used as permanent data storage.

Where personal information is required to be retained, it is transferred to our secure records and managed in line with this Privacy Notice.

Social media messages are periodically reviewed, archived, and deleted in accordance with our data retention practices.

How Long We Keep Your Information

We retain your personal data:

- for as long as you remain a supporter, volunteer, fosterer, or adopter with Second Chance
- or
- for a maximum of six years after the end of your relationship with us, after which it is securely deleted, unless a longer retention period is required by law

Your Rights

Under GDPR, you have the right to:

- access the personal information we hold about you
- request correction of inaccurate or incomplete information
- request restriction of, or object to, our use of your data
- request deletion of your personal data where applicable
- receive your data in a suitable format
- request that your data be transferred to a third party

Contact Us

If you have any questions about this Privacy Notice, wish to exercise your rights, or would like to make a complaint, please contact us directly.

You also have the right to complain to the Information Commissioner's Office (ICO):
Information Commissioner's Office:

Wycliffe House

Water Lane

Wilmslow

Cheshire

SK9 5AF

Website: www.ico.org.uk